

Kelly A. Donahue

Partner

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Kelly assists small and large businesses in establishing and protecting their brands in the U.S. and in other countries. She advises clients on trademark portfolio management, prosecution, clearance, and enforcement.

Kelly has extensive experience in reviewing trademark availability searches; advising clients on the feasibility of adopting new trademarks; drafting cease and desist letters, coexistence agreements, and settlement agreements; handling cases before the Trademark Trial and Appeal Board; negotiating software license agreements and software-as-a-service (SaaS) agreements; and preparing click-through agreements, privacy policies, and terms of use. As a member of [Verrill's Food & Beverage Group](#), Kelly also regularly assists craft food and beverage businesses by providing sensible branding, labeling, and marketing advice, while being mindful of budget and overall business goals.

Prior to joining Verrill, Kelly worked for several years in the Boston office of Locke Lord, where she established a solid foundation in trademark law. Kelly also worked in the legal department at Under Armour, where she gained a practical, in-house perspective on the trademark and intellectual property issues that are most important to brand owners, marketing professionals, and corporate counsel.

Kelly has traveled to China to attend classes analyzing current Chinese, European, and U.S. intellectual property issues at the Tsinghua University School of Law.

A native of Winterport, Kelly now lives in Saco, where she enjoys spending time at the beach and exploring new restaurants. During the summer months, she can often be found at her family's cabin on Lake Moxie in The Forks.

Education

- University of New Hampshire School of Law (J.D.)
 - Senior Editor, University of New Hampshire Law Review
- Bryant University (B.A.)

Services/Industries

- Intellectual Property
- Business Law
- Copyright
- Patent
- Trademark
- Food & Beverage
- Manufacturing Food & Beverage
- Retail Food & Beverage
- Robotics
- Clean Technology
- Software
- Technology

Bar Admissions

- Massachusetts
- Maine

Memberships

- Member, International Trademark Association (INTA)
- Member, INTA Internet Committee and Legal Resources and Communications Subcommittee

Honors

- Listed in Best Lawyers: Ones to Watch under Intellectual Property Law, Patent Law

Publications & Podcasts

March 15, 2019

Wait Before You Sue – Supreme Court Rules Copyright Registration Must Be Approved Before Filing Infringement Suit

January 9, 2019

Trademark and Patent Owners Beware: Misleading Solicitations on the Rise

January 2, 2019

New Year, New Takes on Classics Emerge As Copyright Extension for Thousands of Works Expires

May 31, 2017

Verrill Voices: Lawyers on Tap- Tap Tips on Branding/Labeling

March 14, 2017

Beware of Beer Names that Reference Famous Trademarks (like Malterial Girl and Golden Ticket Brands)

Blog Posts: Lawyers on Tap

The attorneys of Verrill are here to help your business navigate the complex world of beverage law. This blog keeps you informed of the latest news and legal updates in the beverage industry so you and your company can focus on doing what it does best, making great products.

July 7, 2017

No New COLA Required to Add Brewers Association's Independent Craft Brewer Seal to Labels

The Brewers Association (BA) recently launched a seal to certify that a craft brewer is independent. This seal is, at least in part, in response to the global beer monoliths buying up formerly independent craft brewers as the large...

April 13, 2017

Build, Protect & Grow Your Brand

With the craft beer industry continuing to gain momentum, it becomes increasingly more difficult to come up with creative and unique beer and brewery names, as well as to ensure your recipes, people and logos remain your own. In...